



FOR IMMEDIATE RELEASE:

The 2011 RVSEF Lifestyle, Education & Safety Conference Deemed a Success!

Merritt Island, FL - May 24, 2011

The 2nd Annual RV Lifestyle, Education & Safety Conference, presented by the RV Safety & Education Foundation, (RVSEF), concluded a successful, three-day conference, May 8th, on the campus of Western Kentucky University at the Carroll Knicely Conference Center in Bowling Green, KY.

An educational gathering rather than a typical RV rally, the RV Lifestyle Education & Safety Conference featured a multitude of training classes consisting of lifestyle, technical, driving and safety related topics, taught by the RV Industry's leading instructors and authors including Walter Cannon, Executive Director of RVSEF, Bruce Hopkins, Vice President of RVIA Standards and Education, Gary Bunzer, the RV Doctor, Randy Biles, Gary Motley, Mac McCoy the Fire Guy, Howard and Linda Payne of RV-Dreams.com, Jim and Chris Guld, Geeks on Tour, Jay and Donna Blumenthal, Rick Schafer, Al Hesselbart from the RV Hall of Fame, Phil Schafer from Amazon, Mike Hayn of Bridgestone/Firestone and Skaggs RV, as well as many individual supplier manufacturers, including Blue OX, Demco, Dicor and Winegard. RVSEF in partnership with Northampton Community College also offered 'Hands-On' RV driver training and weighed numerous RVs before, during and after the conference.

All attendees left the conference with excited anticipation, ready to apply the lessons they learned during the three-day event. The overriding appreciation expressed by some of the attendees, can be viewed at: <http://www.youtube.com/watch?v=frQy7QAX5VY>. All felt compelled to get the most out of the experience and were ready to hit the road and put their newfound knowledge to use.



Designed for experienced, full-time RVers, those brand new to the RV lifestyle or even those simply considering purchasing their first RV, the RV Lifestyle Education & Safety Conference is the only learning event where entities from manufacturing, retail dealerships, aftermarket service providers and education all convene in one location to promote the RVing lifestyle. The RV Lifestyle Education & Safety Conference and RVSEF are both fully endorsed by RVIA and RVDA and supported by the generosity of sponsors. The RVSEF, (www.rvsafety.com), is a non-profit, tax-exempt organization based in Merritt Island, Florida.

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